

**MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY**

24.06.2025

**OFFICE ORDER**

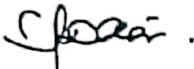
As directed, Dr. Harbhajan Bansal, Dean (Management), MAIT is nominated as the **Convener** for social media and Digital Marketing at MAIT to coordinate efforts aimed at improving the institute's visibility across digital platforms.

To streamline and strengthen our communication strategy, all departments must share details of academic, co-curricular, and other departmental events with Dr. Bansal. This includes announcements, highlights, photographs, and outcomes of events.

This initiative will help present a consistent and updated image of MAIT and enhance its outreach among prospective students, academic peers, and the public.

All Heads of Departments are requested to circulate this information internally and ensure timely collaboration with the Convener.

This is issued with the approval of competent authority.



(Director General)  
Maharaja Agrasen Institute of Technology

To : All HoDs

Copy for information to :

1. Shri Mohan Garg, Jt. Gen. Secy, MATES
2. Shri Rajnish Gupta, Jt. Gen. Secy, MATES
3. Dr. Subodh Jindal, Hony. Advisor, MATES
4. Officiating Director
5. Dean (R&I)

